

Product & Systems Differentiation

	The Smart PHR™ System	211 Calling & Agency Referral Systems	Tethered PHRs (to providers’ EHRs)	Case Management Systems
Access: Consumer- controlled	√			
Agencies: Get online case management system.	√			√
Agencies: Get first responder & referral system.	√	√		
Care Plans: Automate collaborative disease management	√			
Data exchange: With a provider’s electronic health record (EHR) s	√		√	
Interoperability: Automated data exchange with any standardized EHR or other system	√			
Portability: Across employer, residence, health insurance plan	√			
Privacy & Security: Publishes HIPAA security & privacy rule compliance	√			
Providers: Get online electronic health record capabilities, e- prescribing, claims submission	√			